

Coaching Skills for Leaders: Advanced Certificate

Starts 22nd September 2020



ALEXANDER ASSOCIATES
LEADERSHIP SOLUTIONS

Question:

How can you increase performance and productivity to outperform your competitors by over 100%?

Answer:

Equip your leaders with professional management coaching skills to fully engage their teams and motivate consistently higher performance results with our internationally accredited intensive training programme:

“The role of manager, in short, is becoming that of coach.”

Harvard Business Review

Increased productivity. Increased profitability:

- Leadership coaching is a management tool to increase staff performance
- Leadership coaching is a learnable set of eight skills using the LEDA 5-step model
- Leadership coaching is the number 1 skill to achieve and exceed leadership KPIs
- App-based interactive learning that makes sure training is effective and enjoyable

Venue: Level 30, Menara Prestige
1, Jalan Pinang, KLCC
Kuala Lumpur
Sponsored by



Fee: RM 5,950
EARLY BIRD OFFER NOW AVAILABLE

Email: contact@alexanderassociates.my

British-Certified Leadership Course



Unique Programme Structure:

- 2 days skills workshop
22 - 23 September
(9am-5pm)
- 4 weeks work-based practice through the LEDA interactive training app with coaching support
- 1 day skills showcase
22 October (9am-5pm)



BOOK NOW
+60 11 3739 2782



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Ashley Alexander FCMI, LCS Master Coach

International Director

Alexander Associates Leadership Solutions

Ashley is an international multi-award winning leadership training specialist from London, England and has recently been awarded a Fellowship of the Chartered Management Institute in the UK.

He is the author of the **LEDA Coaching System** and the internationally accredited 'Coaching Skills for Leaders' programme, Certificated by the British Association for Coaching.



Ashley has 25 years of leadership experience in professional Learning Design, including 10 years as a CEO and so brings a strong commercial understanding of the need for training to add measurable value to an organisation.

He has worked internationally as a consultant throughout Europe, China, South-East Asia and the Middle East, where he was recognised with the MENA Award for Transformational Leadership in Dubai in 2016.

He works with enormous energy, coaching leaders to unlock their full potential and achieve game-changing results for their organisations.

Ashley is a Lean Management Practitioner with a laser-like focus on efficiency, team performance and bottom-line profitability.

All of his coaching and training work is focused on achieving measurable KPIs and empowering leaders to take their teams and their organisations to the next level of success.

Awards and Professional Qualifications

- Winner: MENA Award for Transformational Leadership - Dubai 2016
- Winner: Outstanding Contribution to International Educational Training - ASIC 2017
- Fellow of the Chartered Management Institute UK
- Master Trainer in LCS Leadership Coaching
- A recognised member of the Institute of Leadership & Management UK
- A recognised member of Coaching UK
- Coaching Skills for Leaders Advanced Award
- Recognised Leader as Coach Award
- Train the Trainer Award -HRDF Malaysia